

2023 YES! EXPO

MAY
12TH
9 AM - 2 PM

BASE

at Extraco Events Center
Waco, Texas

The Premiere Career Exploration Event
for Youth in the Heart of Texas

An initiative of



Exhibitor Packet

Invest in your future workforce,
become an Exhibitor today.

Register Now!

Registration deadline:
April 7, 2023



In Partnership with:



MCLENNAN
COMMUNITY COLLEGE



INVEST IN YOUR FUTURE
WORKFORCE,
BECOME AN EXHIBITOR.

HOW YOUR PARTICIPATION BUILDS FUTURES

- ✓ Students are exposed to in-demand occupations with leading employers in high-growth industries
- ✓ Students are provided with a clear understanding of career opportunities
- ✓ Students are exposed to hands-on interactive exploration of careers
- ✓ Students are provided with access to high school, dual credit and college courses
- ✓ Students are exposed to careers that are 'new' to them



HOW YOUR PARTICIPATION BUILDS YOUR ORGANIZATION

- ✓ Provides your company with an opportunity to "plumb the pipeline" to meet your future workforce needs
- ✓ Creates interest in your products and services
- ✓ Promotes your business regionally
- ✓ Provides name recognition to a highly desirable audience
- ✓ Associates your business with investing in our future workforce
- ✓ Broadens your competitive edge by enhancing your public profile
- ✓ Exposure in print and electronic media for an entire year
- ✓ Potential to increase sales and reach new segments of the marketplace



Register now at
yestoyouth.com



2022 YES! EXPO HIGH SCHOOL ATTENDEES

Axtell High School
Blum High School
Bosqueville High School
Brazos High School
Bruceville Eddy High School
Chilton High School
Clifton High School
Coolidge High School
Cranfills Gap High School
Evant High School
Fairfield High School
Gatesville High School
Groesbeck High School
Harmony School of Innovation
Hubbard High School
Itasca High School
La Vega High School

Marlin High School
Mart High School
Mexia High School
Meyer High School
Midway High School
Mount Calm High School
Premier High School
Rice High School
Riesel High School
Robinson High School
Rosebud Lott High School
Teague High School
Temple High School
Troy High School
University High School
Waco High School
Waco ISD Transition Services
Walnut Springs High School
Wortham High School

1,849 TOTAL STUDENTS

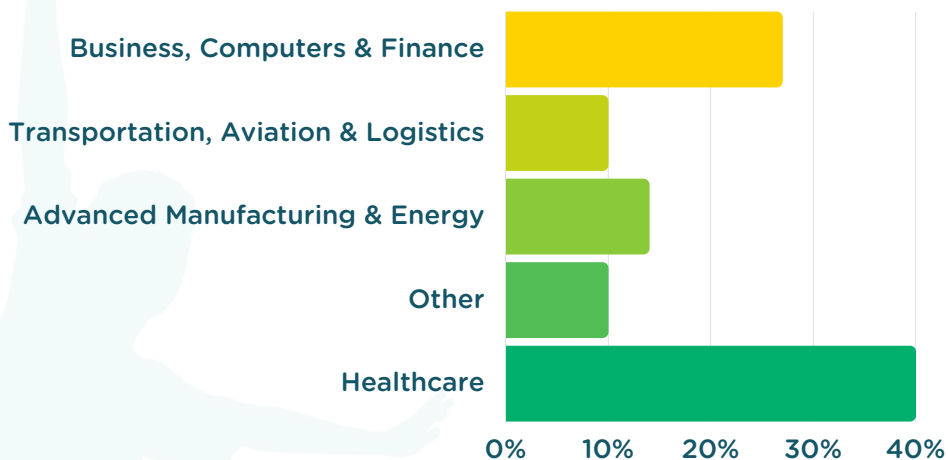
Register now at
yestoyouth.com



2022 YES! EXPO HIGHLIGHTS

Even if you know what
you want to do for a
career, it's good to learn
about other new jobs.

– Itasca HS Senior



Which Career
Exploration area at
the YES! Expo was
your favorite?

Register now at
yestoyouth.com



2022 YES! EXPO HIGHLIGHTS

There are a lot of
job opportunities in our
local area.
– Fairfield HS Senior



There are a ton of careers
I did not know about.
– Troy HS Junior



It only takes 18 months to
complete training to be a
Traveling Phlebotomist.
– Marlin HS Sophomore



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yestoyouth.com



2022 YES! EXPO EXHIBITORS

- Abbvie
- American Medical Response
- Animal Birth Control Clinic
- Anthony Medical & Chiropractic Clinic
- Ascension Providence
- Baylor Scott & White Medical Center - Hillcrest
- Baylor University
- Bellmead Police Department
- Big Creek Construction, LTD
- Capstone Mechanical
- Cargill
- Caterpillar
- Central Texas Building Trades
- Chase Bank
- City of Beverly Hills
- City of Waco Public Works Department
- Watershed Protection Department
- Communities in Schools of the Heart of Texas
- Diversified Product Development
- Education Service Center Region 12
- Educators Credit Union
- Encompass Health Rehabilitation Hospital of Waco
- Envases LLC
- ERA Courtyard Real Estate
- Fairfield EMS
- Falls Community Hospital & Clinic
- H-E-B
- Harmony School of Innovation - Biomedical
- Harmony School of Innovation - Robotics
- Heart of Texas Council of Governments
- Heart of Texas Goodwill
- Hello Bello
- Hill College - Fire Academy
- Hill College - Nursing
- Hill College - Recruiting
- Hill College - Welding
- HOLT CAT Texas
- Howmet Aerospace
- Insurance Licensing Services of America, Inc.
- Johns Manville
- Knauf Insulation
- KWTX-TV
- L3Harris Technologies
- Magnolia
- MCC - Admissions & Recruitment
- MCC - Business & Paralegal
- MCC - Computer Information Systems
- MCC - EMS/Paramedicine
- MCC - Health Information
- MCC - Health Professions
- MCC - Medical Laboratory/Phlebotomy
- MCC - Nursing
- MCC - Radiologic
- MCC - Respiratory Care
- MCC - Small Business Development Center
- MCC - Supply Chain and Operations Management
- MCC - Surgical
- McLennan County Sheriff's Office
- Navarro College - Business & Hospitality Management
- Navarro College - CIT & BOSS
- Navarro College - CTE Success Center
- Navarro College - Health Professions
- Navarro College - John Deere, Petroleum, & Welding
- Navarro College - Police, EMS, & Criminal Justice
- Navarro College - Student Recruiting
- NeighborWorks Waco
- Packaging Corporation of America
- PALS Home Health
- Pepsico
- Prophecy Media Group
- RDO Equipment
- Ref-Chem
- Refresco
- Route 32 Pediatric Dentistry
- Sanderson Farms
- Sanger Education - Dental Assistant School
- Support Services Group
- Tarleton State University
- Tejas Logistics
- Texas Army National Guard
- Texas Department of Criminal Justice
- Texas Department of Public Safety
- Texas Workforce Commission
- Texas Workforce Solutions Vocational Rehabilitation Services
- TFNB - Your Bank for Life
- The Salvation Army Waco / McLennan County
- Time Manufacturing Company
- Topgolf
- TSTC - Aircraft Pilot Training
- TSTC - Auto Collision
- TSTC - Automotive
- TSTC - Biomedical Equipment Imaging/Medical Technology
- TSTC - Computer Networking & Systems Administration
- TSTC - Computer Programming
- TSTC - Cybersecurity
- TSTC - Diesel Equipment
- TSTC - Drafting & Design
- TSTC - Electric Power & Controls
- TSTC - Heating, Ventilation & Air Conditioning
- TSTC - Occupational Safety & Environmental Compliance
- TSTC - Plumbing & Pipefitting
- TSTC - Precision Machining
- TSTC - Student Recruitment
- TSTC - Visual Communication
- TSTC - Web Design & Development
- TSTC - Welding
- United States Air Force
- United States Army
- United States Department of Labor Wage and Hour Division
- United States Marine Corps
- United States Navy
- University High School - Academy of Culinary Arts
- University High School - Academy of Education & Training
- University High School - Ron E. Smith Academy of Business & Finance
- Waco Family Medicine
- Waco Fire Department
- Waco High School - Audio/Visual Academy
- Waco High School - Automotive Academy
- Waco High School - Criminal Justice Academy
- Waco High School - GWAMA / GWAHCA
- Waco Police Department
- Wells Fargo Bank
- Workforce Solutions for the Heart of Texas
- Workforce Solutions for the Heart of Texas Child Care Services

Register now at
yestoyouth.com



2022 YES! EXPO SPONSORS

PLATINUM SPONSORS



L3HARRIS™

MARS WRIGLEY



GOLD SPONSORS



SILVER SPONSORS



PEPSICO

CONTRIBUTORS

Atwoods (Hewitt, TX) | Baylor University | Blends Barber Studio | Bubba's 33 | Brazos Safari | Chicken Salad Chick | The Clothesline | Cottonwood Creek Golf Course | The FoodBox Waco | Formela Beauty | German Granite & Marble | Hacienda Boutique and Home Decor, LLC | Hampton Inn & Suites South | Hilton Waco | Jesse's Tortilla Factory | Leal's Snack Foods | Orscheln Farm & Home | Raising Cane's | RDO Equipment Co. | Rxchy | Sam's Club | Spiciness Mexican Grill | Sweet Things & More | Topgolf | Waco Wholesale & Grocery

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yestoyouth.com



2023 YES! EXPO DETAILS



2023 YES! EXPO

Friday, May 12th

9:00 AM - 2:00 PM

BASE

at Extraco Events Center
4601 Bosque Boulevard
Waco, TX 76710

REGISTER NOW!

Registration deadline:
April 7, 2023



Need registration assistance? Please call Eunice Fernandez at 254.296.5324

YES! EXPO EXHIBITOR REGISTRATION FORM

QUESTIONS? Contact Us:

Eunice Fernandez at (254) 296.5324,
eunice.fernandez@hotworkforce.com.

Thank you for investing
in the future workforce
of the Heart of Texas!

Dear Exhibitor,

Thank you for your interest in the 2023 YES! Expo. You are helping to make this important event successful! To efficiently handle your registration, please complete sections 1 - 6 of this form or visit www.yestoyouth.com to complete your registration electronically. Registration deadline is April 7, 2023.

SECTION 1: Company Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Site Address: _____

Email Address: _____

How did you hear about the YES! Expo? _____

Were you a sponsor or exhibitor last year? ☐Yes ☐No

Does your company have student internships? ☐Yes ☐No

Would your company be interested in student internships? ☐Yes ☐No

SECTION 2: Exhibit Booth Information

☐Exhibitor: \$100

☐Community-based or non-profit organization \$50

Select a business industry group for your booth:

☐Transportation, Aviation and Logistics

☐Advanced Manufacturing and Energy

☐Healthcare

☐Business, Computers, and Finance

☐Other: _____

Need Electricity? ☐Yes ☐No

Total number of chairs needed: _____

Need floor-length table skirt? ☐Yes ☐No

Two lunch tickets are included. Additional lunch tickets are
\$5.00 each. Number of additional lunch tickets: _____

Do you have any special needs or need additional assistance of any
kind? _____

SECTION 3: Main Exhibitor Contact Person

Name: _____

Job Title: _____

E-mail: _____

Phone: _____

Fax: _____

FLIP ME
OVER!

YES! EXPO EXHIBITOR REGISTRATION FORM

SECTION 4: Payment and Exhibitor Information

Exhibitor Status (Please Select)

	Corporate	CBO or Non-Profit
Exhibitor Booth	<input type="radio"/> \$100	<input type="radio"/> \$50
Extra booth	<input type="radio"/> \$50	<input type="radio"/> \$25

Extra lunch tickets _____

(\$5 per additional lunch ticket)

Total Due: _____

SECTION 5: Registration & Payment Options

All exhibitors can register online at www.yestoyouth.com and either pay online or send check or money order. All registrations are due by April 7, 2023. Registrations can be received prior to receipt of payment.

- ☐ Register online and pay by PayPal
- ☐ Register online and pay with mailed check or money order
- ☐ Register online and pay through Purchase Order # _____
- ☐ Fax registration form and pay by mailed check, money order, Purchase Order # _____

Make checks payable to: **Heart of Texas Workforce Development Board, Inc.**

Remit forms with check, money order or Purchase Order to:

The Heart of Texas Workforce Development Board, Inc.

Attn: Judy Hedge

801 Washington Avenue, Suite 700

Waco, TX 76701

SECTION 6: Authorization

As an authorized representative of the contracting services described above, I have read and understand the content of this Agreement as set forth here and agree to abide by them. Fax or email transmissions of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals. This agreement is for exhibiting at the 2023 YES! Expo being held at BASE at Extraco Events Center on May 12, 2023.

The Heart of Texas Workforce Development Board, Inc. is an IRS-certified 501(c)(3) Non-Profit organization. All sponsorships are tax-deductible. Please contact your tax advisor for further details.

Cancellations made by April 7, 2023 will be refunded at 75% of charges. Cancellations made after April 7, 2023 are non-refundable. I understand and accept the terms of this contract as final and binding. I agree to follow all rules and regulations set forth by the event venue. Please retain a copy for your records.

Exhibitor Signature: _____

Date: _____