

2023 YES! EXPO

MAY
12TH
9 AM - 2 PM

BASE

at Extraco Events Center
Waco, Texas

The Premiere Career Exploration Event
for Youth in the Heart of Texas

An initiative of



Sponsor Packet

Invest in your future workforce,
become a Sponsor today.

Register Now!

Registration deadline:
April 7, 2023



In Partnership with:



MCLENNAN
COMMUNITY COLLEGE



INVEST IN YOUR FUTURE
WORKFORCE,
BECOME A SPONSOR.

HOW YOUR CONTRIBUTION BUILDS FUTURES

- ✓ Students are exposed to in-demand occupations with leading employers in high-growth industries
- ✓ Students increase their learning through hands-on interactive exploration of careers
- ✓ Students gain access to multiple high school, dual credit and college options
- ✓ Students are exposed to the educational requirements needed for certain careers.
- ✓ Students make connections with businesses looking to "plumb the pipeline" to meet their future workforce needs



HOW YOUR CONTRIBUTION BUILDS YOUR BRAND

- ✓ Creates interest in your products and services
- ✓ Promotes your business regionally
- ✓ Provides name recognition to a highly desirable audience
- ✓ Associates your business with investing in our future workforce
- ✓ Broadens your competitive edge by enhancing your public profile
- ✓ Exposure in print and electronic media for an entire year
- ✓ Potential to increase sales and reach new segments of the marketplace
- ✓ Provides your company with an opportunity to "plumb the pipeline" to meet your future workforce needs



Register now at
yestoyouth.com



SPONSOR LEVELS & BENEFITS

DIAMOND SPONSOR

\$5,000

\$4,700*

(One available, contact
us for availability)

Exclusive sponsor of the 2023 YES! Expo Chill Zone

- Title Sponsorship of Chill Zone:
Welcome to the (your company name) Chill Zone!
- Interactive photo booth with your logo on backdrop
- Banners with logo around Chill Zone
- Prominent and exclusive booth next to Chill Zone area
- **PLUS all Platinum Level benefits!**

What's the YES! Expo Chill Zone?

Central hub of event
featuring a lounge area,
photo booth, charging
station, and emcee.

*Community-based /non-profit organization pricing

of entries into gift basket raffle featuring hotel stay
and gift cards from local vendors:

PLATINUM
\$2,500

\$2,200*

GOLD
\$1,500

\$1,200*

SILVER
\$1,000

\$700*

5

3

2

PRE-EVENT RECOGNITION

Company link featured on website



Logo featured on website



Logo featured in email blasts



Logo featured in event flyer



Company logo featured on our social media



Company spotlight with bio featured on our social media



ON-SITE RECOGNITION

Exhibitor booth space in prominent location



Logo featured on t-shirts



Emcee shout out w/ sponsorship recognition



Continental breakfast & catered lunch for:

7

5

3

Logo displayed at event



Logo featured on VIP passes



Logo featured on interactive mobile game



POST-EVENT RECOGNITION

Ongoing website presence for 2023-24



Logo featured on thank you email to schools



Listing in 2024 Sponsor, Exhibitor, & High School Packets



Certificate recognizing sponsorship level



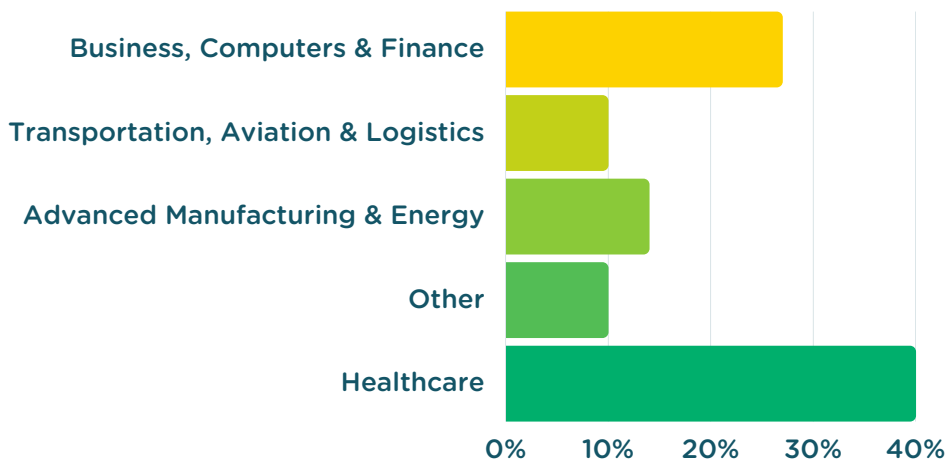
YES! Champion recognition gift



2022 YES! EXPO HIGHLIGHTS

Even if you know what
you want to do for a
career, it's good to learn
about other new jobs.

– Itasca HS Senior



Which Career
Exploration area at
the YES! Expo was
your favorite?

Register now at
yestoyouth.com



2022 YES! EXPO HIGH SCHOOL ATTENDEES

Axtell High School
Blum High School
Bosqueville High School
Brazos High School
Bruceville Eddy High School
Chilton High School
Clifton High School
Coolidge High School
Cranfills Gap High School
Evant High School
Fairfield High School
Gatesville High School
Groesbeck High School
Harmony School of Innovation
Hubbard High School
Itasca High School
La Vega High School

Marlin High School
Mart High School
Mexia High School
Meyer High School
Midway High School
Mount Calm High School
Premier High School
Rice High School
Riesel High School
Robinson High School
Rosebud Lott High School
Teague High School
Temple High School
Troy High School
University High School
Waco High School
Waco ISD Transition Services
Walnut Springs High School
Wortham High School

1,849 TOTAL STUDENTS

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2022 YES! EXPO EXHIBITORS

- Abbvie
- American Medical Response
- Animal Birth Control Clinic
- Anthony Medical & Chiropractic Clinic
- Ascension Providence
- Baylor Scott & White Medical Center - Hillcrest
- Baylor University
- Bellmead Police Department
- Big Creek Construction, LTD
- Capstone Mechanical
- Cargill
- Caterpillar
- Central Texas Building Trades
- Chase Bank
- City of Beverly Hills
- City of Waco Public Works Department
- Watershed Protection Department
- Communities in Schools of the Heart of Texas
- Diversified Product Development
- Education Service Center Region 12
- Educators Credit Union
- Encompass Health Rehabilitation Hospital of Waco
- Envases LLC
- ERA Courtyard Real Estate
- Fairfield EMS
- Falls Community Hospital & Clinic
- H-E-B
- Harmony School of Innovation - Biomedical
- Harmony School of Innovation - Robotics
- Heart of Texas Council of Governments
- Heart of Texas Goodwill
- Hello Bello
- Hill College - Fire Academy
- Hill College - Nursing
- Hill College - Recruiting
- Hill College - Welding
- HOLT CAT Texas
- Howmet Aerospace
- Insurance Licensing Services of America, Inc.
- Johns Manville
- Knauf Insulation
- KWTX-TV
- L3Harris Technologies
- Magnolia
- MCC - Admissions & Recruitment
- MCC - Business & Paralegal
- MCC - Computer Information Systems
- MCC - EMS/Paramedicine
- MCC - Health Information
- MCC - Health Professions
- MCC - Medical Laboratory/Phlebotomy
- MCC - Nursing
- MCC - Radiologic
- MCC - Respiratory Care
- MCC - Small Business Development Center
- MCC - Supply Chain and Operations Management
- MCC - Surgical
- McLennan County Sheriff's Office
- Navarro College - Business & Hospitality Management
- Navarro College - CIT & BOSS
- Navarro College - CTE Success Center
- Navarro College - Health Professions
- Navarro College - John Deere, Petroleum, & Welding
- Navarro College - Police, EMS, & Criminal Justice
- Navarro College - Student Recruiting
- NeighborWorks Waco
- Packaging Corporation of America
- PALS Home Health
- Pepsico
- Prophecy Media Group
- RDO Equipment
- Ref-Chem
- Refresco
- Route 32 Pediatric Dentistry
- Sanderson Farms
- Sanger Education - Dental Assistant School
- Support Services Group
- Tarleton State University
- Tejas Logistics
- Texas Army National Guard
- Texas Department of Criminal Justice
- Texas Department of Public Safety
- Texas Workforce Commission
- Texas Workforce Solutions Vocational Rehabilitation Services
- TFNB - Your Bank for Life
- The Salvation Army Waco / McLennan County
- Time Manufacturing Company
- Topgolf
- TSTC - Aircraft Pilot Training
- TSTC - Auto Collision
- TSTC - Automotive
- TSTC - Biomedical Equipment Imaging/Medical Technology
- TSTC - Computer Networking & Systems Administration
- TSTC - Computer Programming
- TSTC - Cybersecurity
- TSTC - Diesel Equipment
- TSTC - Drafting & Design
- TSTC - Electric Power & Controls
- TSTC - Heating, Ventilation & Air Conditioning
- TSTC - Occupational Safety & Environmental Compliance
- TSTC - Plumbing & Pipefitting
- TSTC - Precision Machining
- TSTC - Student Recruitment
- TSTC - Visual Communication
- TSTC - Web Design & Development
- TSTC - Welding
- United States Air Force
- United States Army
- United States Department of Labor Wage and Hour Division
- United States Marine Corps
- United States Navy
- University High School - Academy of Culinary Arts
- University High School - Academy of Education & Training
- University High School - Ron E. Smith Academy of Business & Finance
- Waco Family Medicine
- Waco Fire Department
- Waco High School - Audio/Visual Academy
- Waco High School - Automotive Academy
- Waco High School - Criminal Justice Academy
- Waco High School - GWAMA / GWAHCA
- Waco Police Department
- Wells Fargo Bank
- Workforce Solutions for the Heart of Texas
- Workforce Solutions for the Heart of Texas Child Care Services

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2022 YES! EXPO SPONSORS

PLATINUM SPONSORS



L3HARRIS™

MARS WRIGLEY



GOLD SPONSORS



SILVER SPONSORS



PEPSICO

CONTRIBUTORS

Atwoods (Hewitt, TX) | Baylor University | Blends Barber Studio | Bubba's 33 | Brazos Safari | Chicken Salad Chick | The Clothesline | Cottonwood Creek Golf Course | The FoodBox Waco | Formela Beauty | German Granite & Marble | Hacienda Boutique and Home Decor, LLC | Hampton Inn & Suites South | Hilton Waco | Jesse's Tortilla Factory | Leal's Snack Foods | Orscheln Farm & Home | Raising Cane's | RDO Equipment Co. | Rxchy | Sam's Club | Spiciness Mexican Grill | Sweet Things & More | Topgolf | Waco Wholesale & Grocery

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2023 YES! EXPO DETAILS



2023 YES! EXPO

Friday, May 12th

9:00 AM - 2:00 PM

BASE

at Extraco Events Center
4601 Bosque Boulevard
Waco, TX 76710

REGISTER NOW!

Registration deadline:
April 7, 2023



Need registration assistance? Please call Eunice Fernandez at 254.296.5324